

Send any Message with a digital **S**Smoke **S**ignal

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SSmoke **S**ignal software delivers personalized verbal, text, and e-mail messages that save time, reduce staff, increase security, and documents connections.

- ✓ **Recruit** new customers or volunteers
- ✓ **Remind** clients of an upcoming appointment
- ✓ **Alert** staff and supervisors of a lockdown situation
- ✓ **Deliver** messages on the fly to phones and voice mail
- ✓ **Reach** a target audience with an emergency message and safety instructions



Just send an SS!

Smoke signals were once used for getting messages out quickly and to many people. Now you can send a **digital Smoke Signal!** Use **Smoke Signal** software to send a personalized voice, text and e-mail message to those you need to reach about appointments, upcoming events, even an emergency. Stop paying for staff to remind, recruit, and inform. Use **Smoke Signal** to schedule, alert and enlist people, clients and volunteers.

Who sends a **Smoke Signal**?

- Doctors can remind patients of an upcoming appointment.
- Teams can announce a schedule or location change for a meeting, practice, or game.
- Instructors send an **SS** to parents or students about current concerns or upcoming events.
- Clubs, agencies, religious or fraternal organizations can recruit assistance – *in other words, anyone can send a **Smoke Signal** and anyone with a phone can get the message!*

Why listen to or read a **Smoke Signal**?

Because the message is **personalized** and from someone you **know**. For example:

- When the phone rings, you pick up the handset and you hear, “Hi Mrs. Tuner this is Miss Harmony. The band practice has been moved to the football field - not the music room. Start time is 4:10 today, and if you need to reach me Mrs. Tuner my cell number is 414.123.1234”
- Or when listening to your voice mail or answering machine you hear, “Good evening, this is your dentist, Dr. Jones. I am calling to remind you of your appointment on September 22nd at 12:45 P.M. We will see you then.”
- Recipients on cell phone calls may receive a text message while they are still on the call.
Messages that are delivered and listened to, that's **Smoke Signal!**

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Website for **Smoke Signal**
www.DigitalSmokeSignal.com
For information or a demonstration:
Sales@DigitalSmokeSignal.com / 1.262.789.9649 or
http://www.uspnet.com/forms/demo_on_demand.asp

Why send a **Smoke Signal** instead of just calling or e-mailing?

- *To document results* - After a **Smoke Signal** is sent you get a report.
- *To reduce expenses* - Staff expenses, postage cost, missed appointments.
- *To ensure a bulletin is delivered* - A follow-up e-mail may be sent to those on your **Smoke Signal** list. This multiplies your chance of success.
- *To save time* - Instead of just sending an e-mail when meetings change, send a **Smoke Signal** to people that will be received wherever they may be.



Smoke Signal Technical Requirements

- MS ®Windows 2000 / XP / 2003 / VISTA computer
- Business Class Internet Service
- Internet Access for installation and training
- Limited to 400 groups of up to 4000 members each

